

Erin L. Krupka

Curriculum Vitae

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September 24, 2026

EDUCATION

Carnegie Mellon University Ph.D. in Behavioral Decision Research	Pittsburgh, PA 2007
Carnegie Mellon University M.S. in Behavioral Decision Research	Pittsburgh, PA 2004
Carnegie Mellon University M.S. in Social and Decision Science	Pittsburgh, PA 2004
University of Chicago M.P.P., Master of Public Policy	Chicago, IL 2002
Wheaton College B.A., Comparative Literature & Wheaton Scholar	Norton, MA 1997

PROFESSIONAL EXPERIENCE

Administrative appointments

School of Information, University of Michigan Associate Dean for Faculty	Ann Arbor, MI 07/01/23–Present
School of Information, University of Michigan Doctoral Program Director	Ann Arbor, MI 04/30/19–04/30/23

Faculty and research appointments

School of Information, University of Michigan Professor (w. Tenure)	Ann Arbor, MI 2024–Present
School of Information, University of Michigan Associate Professor (w. Tenure)	Ann Arbor, MI 2017–2024

School of Information, University of Michigan
Assistant Professor

Ann Arbor, MI
2009–2017

IZA Institute of Labor Economics
Research Associate

Bonn, Germany
2007–Present

PUBLICATIONS

- [1] **E. Krupka** and R. Chen, “Identity-based social norms”, in *The Economics of Identity*, ser. Handbooks in Economics, Forthcoming, Elsevier.
- [2] **E. Krupka**, T. P. Lyon, and A. Mitra, “Credence goods in markets with collective reputation: Nature of equilibria and the value of certification”, *Games*, vol. 17, no. 4, 2026, ISSN: 2073-4336. DOI: 10.3390/g17040040
**Note: Selected to be featured on the cover of the issue.*
- [3] **E. Krupka** and Schneeberger, A., “Determinants of norm compliance: Moral similarity and group identification”, *Management Science*, 2026, forthcoming.
- [4] J. M. Murray, S. C. Sanchez-Franco, O. L. Sarmiento, E. O. Kimbrough, C. Tate, S. C. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, F. Montes, H. Zhou, L. Moore, L. Bauld, B. Llorente, F. Kee, and R. Hunter, “Mediation analysis investigating the mechanisms of two school-based smoking prevention interventions in adolescents from Northern Ireland and Bogotá: The MECHANISMS study”, *Frontiers in Public Health*, vol. 14, p. 1758481, 2026.
- [5] Bae, J., B. Choi, **E. Krupka**, and S. Lee, “Harnessing project identity and safety norms to promote construction workers’ safety behavior: Field intervention study”, *Journal of Construction Engineering and Management*, vol. 151, no. 3, p. 04024208, 2025.
- [6] G. Charness, E. Dimant, U. Gneezy, and **E. Krupka**, “Experimental methods: Eliciting and measuring social norms”, *Journal of Economic Behavior and Organization*, vol. 237, p. 107187, 2025.
- [7] Hoover, H. and **E. Krupka**, “Different norms of sexual activity and consent seeking among college students: Social identity and statistical discrimination”, *Journal of Economic Behavior and Organization*, vol. 235, p. 107028, 2025.
- [8] **E. Krupka** and R. A. Weber, “Krupka-weber norm elicitation method: A review”, in *Elgar Encyclopedia of Behavioural and Experimental Economics*, S. Chuah, R. Hoffmann, and A. Neelim, Eds., Edward Elgar Publishing Ltd., 2025, pp. 270–273.

- [9] J. M. Murray, S. C. Sanchez-Franco, O. L. Sarmiento, E. O. Kimbrough, C. Tate, S. C. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, F. Montes, H. Zhou, L. Moore, L. Bauld, B. Llorente, F. Kee, and R. Hunter, “Moderators of peer influence effects for experimentally measured smoking and vaping norms, and other smoking outcomes, in adolescents from high and middle-income settings: The MECHANISMS study”, *Frontiers in Psychology*, vol. 16, pp. 1–35, 2025.
- [10] L. Balafoutas, E. Dimant, S. Gächter, and E. Krupka, “Special issue on social norms: Enforcement, breakdown & polarization”, *European Economic Review*, vol. 170, p. 104885, 2024.
- [11] Chang, D., R. Chen, **E. Krupka**, and Z. Song, “Do policy instruments that restrict social identity expression increase economic cooperation?”, *European Economic Review*, vol. 170, p. 104847, 2024.
- [12] E. Kimbrough, **E. Krupka**, R. Kumar, J. Murray, A. Ramalingam, S. Sánchez-Franco, O. Sarmiento, F. Kee, and F. Hunter, “On the stability of norms and norm-following propensity: A cross-cultural panel study with adolescents”, *Experimental Economics*, pp. 1–28, 2024.
- [13] J. Kullgren, H. Kim, M. Slowey, J. Colbert, B. Soyster, S. Winston, K. Ryan, J. Forman, M. Riba, **E. Krupka**, and E. Kerr, “Using behavioral economics to reduce low-value care among older adults: A cluster randomized clinical trial”, *JAMA Internal Medicine*, vol. 184, no. 3, pp. 281–290, 2024, ***2025 SGIM Best Published Research Paper of the Year Award**.
- [14] C. Eckel, H. Hoover, **E. Krupka**, N. Sinha, and R. Wilson, “Using social norms to explain giving behavior”, *Experimental Economics*, vol. 26, no. 5, pp. 1115–1141, 2023.
- [15] **E. Krupka**, Hoover, H., C. Eckel, T. Rosenblat, O. Ojumu, and R. K. Wilson, “Multiple social identities cloud norm perception: Responses to covid-19 among university aged republicans and democrats”, *Frontiers in Behavioral Economics*, vol. 2, p. 1205873, 2023.
- [16] J. Murray, S. Sánchez-Franco, O. Sarmiento, E. Kimbrough, C. Tate, S. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, and F. Montes, “Selection homophily and peer influence for adolescents’ smoking and vaping norms and outcomes in high and middle-income settings”, *Humanities and Social Sciences Communications*, vol. 10, no. 1, pp. 1–35, 2023.
- [17] **E. Krupka**, R. Weber, R. T. Croson, and H. Hoover, “When in rome: Identifying social norms as a group phenomenon”, *Judgement and Decision Making Journal*, vol. 17, no. 2, pp. 263–283, 2022.

- [18] C. Tate, R. Kumar, J. M. Murray, S. Sanchez-Franco, O. L. Sarmiento, S. C. Montgomery, H. Zhou, A. Ramalingam, **E. Krupka**, E. Kimbrough, and F. Kee, “The personality and cognitive traits associated with adolescents’ sensitivity to social norms”, *Scientific Reports*, vol. 12, no. 1, pp. 1–11, 2022.
- [19] R. Hunter, F. Montes, J. M. Murray, S. Sanchez-Franco, S. C. Montgomery, J. Jaramillo, C. Tate, R. Kumar, L. Dunne, A. Ramalingam, E. Kimbrough, **E. Krupka**, H. Zhou, L. Moore, L. Bauld, B. Llorente, O. L. Sarmiento, and F. Kee, “Mechanisms study: Using game theory to assess the effects of social norms and social networks on adolescent smoking in schools - a proof of concept study”, *Frontiers in Public Health*, vol. 8, p. 377, 2020.
- [20] J. M. Murray, E. O. Kimbrough, **E. Krupka**, et al., “Confirmatory factor analysis comparing incentivized experiments with self-report methods to elicit adolescent smoking and vaping social norms”, *Scientific Reports*, vol. 10, p. 15 818, 2020. DOI: 10.1038/s41598-020-72784-z
- [21] D. Chang, R. Chen, and **E. Krupka**, “Rhetoric matters: A social norms explanation for the anomaly of framing”, *Games and Economic Behavior*, vol. 116, pp. 158–178, 2019.
- [22] Y. Chen, M. Jiang, and **E. Krupka**, “Hunger and the gender gap”, *Experimental Economics*, vol. 22, no. 4, pp. 885–917, 2019.
- [23] K. R. Jenkins, N. Fakhoury, C. Richardson, M. Segar, **E. Krupka**, and J. Kullgren, “Characterizing employees’ preferences for incentives for healthy behaviors: Examples to improve interest in wellness programs”, *Health Promotion Practice*, vol. 20, no. 6, pp. 880–889, 2019.
- [24] J. Kullgren, **E. Krupka**, A. Schachter, A. Linden, J. Miller, J. Acharya, J. Alford, R. Duffy, and J. Adler-Milstein, “Primary care clinician commitments to choose wisely about low-value services: A mixed-methods, stepped wedge cluster randomized trial”, *British Medical Journal Quality and Safety*, vol. 27, pp. 355–364, 2018.
- [25] K. Anderson, K. Song, S. Lee, **E. Krupka**, H. Lee, and M. Park, “Longitudinal analysis of normative energy use feedback on dormitory occupants’ energy consumption”, *Applied Energy*, vol. 189, pp. 623–639, 2017.
- [26] **E. Krupka**, S. Leider, and M. Jiang, “A meeting of the minds: Contracts and social norms”, *Management Science*, vol. 63, no. 6, pp. 1708–1729, 2017.
- [27] **E. Krupka** and R. Croson, “The differential impact of social norms cues on charitable contributions”, *Journal of Economic Behavior & Organization*, vol. 128, pp. 149–158, 2016.

- [28] F. Gino, **E. Krupka**, and R. Weber, “License to cheat: Voluntary regulation and ethical behavior”, *Management Science*, vol. 59, no. 10, pp. 2187–2203, 2013.
- [29] **E. Krupka** and M. Stephens Jr., “The stability of measured time preferences”, *Journal of Economic Behavior and Organization*, vol. 85, pp. 11–19, 2013.
- [30] **E. Krupka** and R. Weber, “Identifying social norms using coordination games: Why does dictator game sharing vary?”, *Journal of the European Economic Association*, vol. 11, no. 3, pp. 495–524, 2013.
- [31] D. M. Zulman, L. J. Damschroder, R. Smith, P. Resnick, A. Sen, **E. Krupka**, and C. Richardson, “Implementation and evaluation of an incentivized internet-mediated walking program for obese adults”, *Translational Behavioral Medicine*, vol. 3, no. 4, pp. 357–369, 2013.
- [32] S. V. Burks and **E. Krupka**, “Behavioral economic field experiments can identify normative alignments and misalignments within a corporate hierarchy: Evidence from the financial services industry”, *Management Science*, vol. 58, no. 10, pp. 203–217, 2012.
- [33] **E. Krupka** and R. Weber, “The focusing and informational effects of norms on pro-social behavior”, *The Journal of Economic Psychology*, vol. 30, no. 3, pp. 307–320, 2009.
- [34] A. Lusardi, R. Cossa, and **E. Krupka**, “Savings of young parents”, *Journal of Human Resources*, vol. 36, no. 4, pp. 762–794, 2001.

*Student co-authors are underlined.

PAPERS APPEARING IN CONFERENCE PROCEEDINGS

- [1] Chang, D., **E. Krupka**, E. Adar, and A. Acquisti, “Design, perception, and action: Engineering information give-away”, in *Proceedings of the 34th International Conference on Human Factors in Computing Systems (CHI 2016)*, San Jose, CA, USA, 2016.
- [2] Hullman, J., **E. Krupka**, and E. Adar, “Evaluating approaches to crowd source visual analytics”, Paper presented at Collective Intelligence Conference, 2015.
- [3] Munson, S., **E. Krupka**, C. Richardson, and P. Resnick, “Effects of public commitments and accountability in a technology-supported physical activity intervention”, in *Proceedings of the 33rd International Conference on Human Factors in Computing Systems (CHI 2015)*, Seoul, Korea, 2015.

WORKING PAPERS

- [1] **E. Krupka** and Y. Lee, “The persistent and broad effects of disinformation on behaviors, beliefs, and norms”, Working Paper, 2026.
- [2] **E. Krupka** and Z. Song, “When “I” and “We” collide: How status of individual and social identity jointly shapes pro-group giving”, Working Paper, 2026.
- [3] **E. Krupka** and Y. Verbel, “In-group favoritism and selection into altruism”, Working Paper, 2026.
- [4] E. Dimant, **E. Krupka**, and A. Robbett, “Escalation and polarization spillovers”, Working Paper, 2025.
- [5] **E. Krupka**, S. Leider, and M. Jiang, “Promises-keeping norms and renegotiation behavior”, Working Paper, 2021.

GRANTS AND FUNDING: EXTERNAL

Collaborative Research: The Impact of COVID-19 on Norms, Risk-taking, Information and Trust , NSF, \$199,793. Role: Co-PI.	2020–2023
Impacts of Heterogeneous Organizational Backgrounds and Social Norms on Employees’ Behaviors in Temporary Organizations: Focusing on Safety Behavior in Construction Projects , NSF, \$345,181. Role: Co-PI.	2018–2022
Collaborative Research: SaTC Eager: Design, Perception, and Action – Engineering Information Give-Away , NSF, \$224,675. Role: PI.	2015–2017
REU Site: Incentive Centered Design , NSF, \$350,000. Role: PI.	2012–2016
Impacts of Public Announcements of Goals and Outcomes on Goal Completion , NSF, \$100,000. Role: Co-PI.	2012–2013
Eager: The Covenants We Live By: Normative Social Influence on Behavior , NSF, \$55,000. Role: PI.	2014–2015

Social Identity: A flexible conception of identity and shared narratives or a fixed trait? , ERINN (The University of Oxford), \$62,000. Role: PI.	2019–2023
Using Game Theory to assess the effects of social norms and social networks on adolescent smoking in schools: a proof of concept study , Medical Research Council, UK, £729,225. Role: Co-PI.	2018–2023
Provider, Patient, and Health System Effects of Provider Commitments to Choose Wisely , Donaghue Foundation, \$600,000. Role: Co-PI.	2016–2018
Decreasing Overuse of Low-Value Health Care Services Through Physician Precommitment , RWJF, \$199,417. Role: Co-PI.	2013–2015

GRANTS AND FUNDING: INTERNAL, UNIV. OF MICHIGAN

UM's Year of Democracy: From Attitudes to Civic Engagement , \$5,000. Role: PI.	2025–2026
Out-group minority bias & the persistence of stereotypes in sexual consent , \$4,980. Role: PI.	2020–2023
Elizabeth Crosby Award , \$15,609. Role: PI.	2015–2016
Distinguished Award for Interdisciplinary Sustainability (DOW) , \$5,000. Role: PI.	2014–2015
Office of Research (UMOR) , \$25,945. Role: PI.	2013–2015
Office of the Vice President for Research (OVPR) grant , \$12,971. Role: PI.	2013–2015
Elizabeth Crosby Award , \$12,233. Role: PI.	2012–2013
Rackham Summer Research Support Grant , \$3,000. Role: PI.	2011
Office of the Vice President for Research (OVPR) grant , \$4,000. Role: PI.	2011

GRANTS AND FUNDING: OTHER

DFG/NSF Travel Grant	2008
Center for Behavioral Decision Research Small Grants Program	2006
Graduate Student Association, Graduate Conference Funding	2006
Ford Motor Company Graduate Student Research Grant	2006
Ford Motor Company Graduate Student Research Grant	2002
GuSH, Carnegie Mellon Graduate Small Project Help	2002

AWARDS AND HONORS

Center for Social Norms and Behavioral Dynamics, member Univ. of Pennsylvania	2026
Economic Science Association Prize for Exceptional Achievement	2025
Society of General Internal Medicine Best Published Research Paper of the Year Award, <i>JAMA Internal Medicine</i>	2025
Big Ten Academic Alliance Academic Leadership Program (ALP)	2024–2025
Honored Instructor Award from Univ. of Mich. Housing	2018–2019
Univ. of Mich. School of Information Outstanding Teacher Award	2010–2011

TEACHING AT UNIV. OF MICHIGAN

Ph.D. level courses

SI706 Writing Critical Lit. Reviews (developed course), winter term	2023
SI710 Social Identity and Narratives (developed course), winter term	2020
SI705 First Semester Experience, yearly in fall term	2020–2022
SI705 First Semester Experience (redesigned course), fall term	2019
SI840 Research Methods Seminar (redesigned course), winter term	2017

Master's level courses

SI617 Choice Architecture , yearly in winter term	2021-2022
SI617 Choice Architecture , yearly in winter term	2011-2016
SI617 Choice Architecture (developed course), winter term	2010
SI534 Theories of Social Influence , yearly in fall term	2020-2022
SI534 Theories of Social Influence , yearly in fall term	2010-2017
SI534 Theories of Social Influence (developed course), fall term	2009

Undergraduate Courses

SI110 Intro. to Information Studies , winter term	2019
SI110 Intro. to Information Studies (redesigned course), winter term	2018
SI334 Persuasion and Social Influence , yearly in fall term	2017-2018
SI334 Persuasion and Social Influence (developed course), fall term	2015

MENTORSHIP AND SUPERVISION

Chair, School of Information

David Ruttenberg, UMSI, Ph.D.	2028 (expected)
Zhewei Song, UMSI, Ph.D.	2023
Daphne Chang, UMSI, Ph.D.	2018
Carrie Wenjing Xu, UMSI, Ph.D.	2017

Committee member, School of Information

Yiwei Fan, UMSI, Ph.D.	2030 (expected)
Ming Jiang, UMSI Ph.D.	2015

Committee member, external to School of Information

Alexander Schneeberger, Univ. of Cologne Business School, Ph.D.	2027 (expected)
Christopher Marra, UM Dept. of Music, Ph.D.	2019
Carolyn Watson, UM Economics Dept., Undergrad. Honors Thesis	2018
Dana Jackman, UM Dept. of Natural Resources and Environment, Ph.D.	2016
Kyle Anderson, UM Dept. of Civil Engineering, Ph.D.	2015
Ruth Beer, UM Ross Business School, PhD	2015
Roy Chen, Dept. of Economics, Ph.D.	2012

Pre- and Post-Doc supervision

Yuliet Verbel Bustamante, UMSI Post-doc supervision	2024 to present
Sandhya Srinivas, UMSI Pre-doc supervision	2023
Hanna Hoover, UMSI Post-doc supervision	2020-2022
Monica Tincopa, Univ. of Mich M.D., Post-doc supervision	2019-2020

SERVICE

External to Univ. of Michigan

Scientific Committee of the International Conference on Social Identity Leadership and Followership (ICSILF), University of Frankfurt Committee member organizing the Goethe Leadership Center Conference	2026-2027
ManyNorms Multilab Project, EXPLAIN (EXperimental Platform for LArge-scale INvestigations) Initiative, GATE–CNRS and Université Lumière Lyon 2 International jury member	2026-2027
Junior Faculty Mentoring Workshop, University of Konstanz Creator and facilitator	2025
Economic Science Association Mentoring Program (ESA) Director Implement faculty-led mentorship program, facilitate matches, develop mentoring resources, produce programming at all ESA meetings (Global, Europe, N. & S. America, Asia-Pacific, Africa, BREW-ESA)	2024-Present
Jr. Faculty Mentoring Workshop, Max Planck Institute for Collective Goods, Bonn, Germany Creator and facilitator	2023
Mentor to the Outstanding Academic Fellows Programme, Norwegian University of Science and Technology Mentor	2022-2026
Lab for Faculty Researching Gender, LGBTQ+, Race in Economics Creator and facilitator	2022-2023
Jr. Faculty Mentoring Workshop, NYU Abu Dhabi, Economics Department Creator and facilitator	2022
Jr. Faculty Mentoring Workshop, Bogotá Experimental Economics Conference Creator and facilitator	2022

Economic Science Association Mentoring Program (ESA) Panelist	2021
Jr. Female Faculty Mentoring Workshop, University of Cologne Business School Creator and facilitator	2019
Economic Research on Identity, Norms and Narratives (ERINN) Associate board member	2018-2023
Committee on the Status of Women in the Economics Profession, American Economic Association Mentor	2018-2022
Jr. Female Faculty Mentoring Workshop, University of Cologne Business School Creator and facilitator	2018
Collective Intelligence Organizing Committee Member	2016
Economic Science Association (ESA) Board member	2015-2018
Women's Mentoring Program, Institute for the Study of Labor (IZA), Bonn, Germany Creator and facilitator	2011

Internal to Univ. of Michigan

UM/ Provost's Campus Leadership Program: Working Effectively with Staff Invited guest speaker	2026
UM/ Faculty Honorifics Office: Associate Deans Honorifics Strategy Workshop Invited guest speaker	2026
UM/Academic Leadership Program Alumni Event: Advisory Planning Committee Member	2026
UM School of Music, Theater, & Dance on admissions model Consultant	2025-2026
Faculty Budget Engagement Committee, Office of the Provost Member	2025-2026
Faculty Budget Engagement Committee, Office of the Provost Member	2024-2025

Volunteer Code of Conduct Taskforce Co-Chair	2024-2025
Dean's Advisory Committee Ex-officio	05/2023-06/2023
Doctoral Program Director	2023-2024
Promotion and Tenure Committee Member	2023-2024
Doctoral Program Director	2022-2023
Promotion and Tenure Committee Chair	2022-2023
Doctoral Program Director	2021-2022
Promotion and Tenure Committee Member	2021-2022
Doctoral Program Director	2020-2021
Promotion and Tenure Committee Member	2020-2021
UM African Presidential Scholars (UMAPS) Mentor	2020-2021
Doctoral Program Director	2019-2020
Promotion and Tenure Committee Member	2019-2020
Search committee Member, Causal Inference and Machine Learning	2019-2020
Doctoral Curriculum Committee Member	2018-2019
Doctoral Curriculum Committee Member	2017-2018
Social Behavioral Experimental Econ. seminar series Coordinator	2017-2018
Behavioral Experimental Econ. seminar series Coordinator	2017-2018
Doctoral Curriculum Committee Member	2016-2017

Search committee Member, Large-scale Causal Behavior Analytics and Social Design search	2016-2017
UM Mhealthy Committee Member	2015-2016
Masters Curriculum Task Force Member	2014-2015
Research Experience (REU) for Undergraduates Administer the NSF funded program	2014-2015
Undergraduate Curriculum Committee Member	2013-2014
Research Experience (REU) for Undergraduates Administer the NSF funded program	2013-2014
Doctoral Committee Member	2012-2013
Undergraduate Curriculum Task Force Member	2012-2013
Search committee Member, Incentive Centered Design	2012-2013
Research Experience (REU) for Undergraduates Administer the NSF funded program	2012-2013
Specialization coordinator for Incentive Centered Design	2012-2013
Undergraduate Curriculum Committee Member	2011-2012
Teaching Evaluation for Lecturers Observer	2011-2012
Undergraduate Curriculum Committee Member	2010-2011

EDITORIAL AND REVIEWING

Editorial Work

European Economic Review; Social Norms: Enforcement, Break-down & Polarization, Special Issue Editor along with L. Balafoutas, S. Gächter, E. Dimant and D. Levine	2023
Economic Journal Associate editor	2020-2023

Reviewing

American Economic Review
American Economic Journal: Microeconomics
Computer Human Interaction
Econometrica
Economic Inquiry
Experimental Economics
Games and Economic Behavior
Journal of Behavioral Decision Making
Journal of Economic Behavior and Organization
Journal of European Economic Association
Journal of Judgment and Decision Making
Journal of Law, Economics, and Organizations
Journal of Public Economics
Journal of Economic Psychology
Management Science
NSF Grant reviewing

CONFERENCES AND PROGRAM PARTICIPATION

Invited Talks

Society for the Advancement of Behavioral Economics *Herbert Simon Keynote Address University of Michigan-Dearborn, Dearborn, MI	June 2026
Incentivized Experiments on Normative Systems *Keynote Address Interdisciplinary Center for Ethics, Jagiellonian University, Poland	May 2026
Thurgau Experimental Economics Meeting (Theem) *Keynote Address University of Konstanz, Kreuzlingen, CH	March 2026
Interdisciplinary Committee on Organizational Studies (ICOS) Seminar Series Ross Business School Univ. of Michigan, Ann Arbor, MI	2026
Economic Research on Identity, Norms, and Narratives (ERINN) Conference Venice, Italy	2025

Microeconomics Seminar Series University of Konstanz, Germany	2025
Department of Economics Seminar Series Middlebury College, Middlebury, VT	2025
Directions of Polarization, Social Norms, and Trust in Societies: Perspectives from Behavioral Sciences Conference Massachusetts Institute of Technology	2023
Center for Decision Making and Economic Psychology Workshop Ben-Gurion University of the Negev, Israel	2023
Department of Economics Seminar Series Ben-Gurion University of the Negev, Israel	2023
Department of Economics Seminar Series University of Haifa, Haifa, Israel	2023
Max-Planck-Institute for Research on Collective Goods Seminar Junior faculty Mentoring Workshop and seminar speaker Bonn, Germany	2023
International Symposium in Experimental Economics (iSEE) Junior faculty Mentoring Workshop and seminar participant NYU Abu Dhabi, United Arab Emirates	2022
Economics Department Seminar Series Tippie College of Business, University of Iowa, Iowa City, IA	2022
Bogotá Experimental Economics Conference (BEEC) *Keynote Address The School of Economics and Business of the Pontificia Universidad Javeriana, Colombia	2022
Norms and Behavioral Change Conference (NoBeC) Univ. of Pennsylvania Center for Social Norms and Behavioral Dynamics Univ. of Pennsylvania, Philadelphia, PA	2022
RExCon21: International Conference on Social norms *Keynote Address Higher School of Economics University, Moscow, Russia	2021
National Institute of Diabetes and Digestive and Kidney Disease *Keynote Address Michigan Center for Diabetes Translation Research, UM, Ann Arbor, MI	2021
Economics Department Seminar Series Purdue University, West Lafayette, IN	2021
Economics Department Seminar Series Queens University, Kingston, Ontario	2021
Department of Economics Seminar Series Middlebury College, Middlebury, VT	2020

Max Planck Institute for Research on Collective Goods Bonn, Germany	2020
Business and Economics Department Seminar Speaker University of Vienna, Vienna, Austria	2020
Latin-American Workshop on Experimental and Behavioural Social Sciences (LAWEBESS) *Keynote Address Universidad de Santiago de Chile, Santiago, Chile	2018
The Institute of Continuing Legal Education *Keynote Address Ann Arbor, MI	2018
Department of Economics Seminar Speaker University of Berlin, Berlin, Germany	2018
Department of Management, Economics and Social Sciences Junior faculty Mentoring Workshop and seminar speaker University of Cologne, Cologne, Germany	2018
Workshop on Cultural Transmission and Social Norms Department of Economics University of East Anglia, Norwich, England	2016
Collective Intelligence Conference *Plenary Speaker NYU Stern School of Business, New York, NY	2016
Economics Department Seminar Speaker Texas A&M University, College Station, TX	2016
Politics and Economics Seminar Speaker Department of Philosophy, The Univ. of Pennsylvania, Philadelphia, PA	2016
Workshop in Honor of John Van Huyck Southern Methodist University (SMU), Dallas, TX	2015
Department of Management, Economics and Social Sciences Junior faculty Mentoring Workshop and seminar speaker University of Cologne, Cologne, Germany	2015
Marketing Department Seminar Speaker The University of Michigan Ross Business School, Ann Arbor, MI	2015
School of Economics Seminar Series The University of Nottingham, School of Economics Nottingham, United Kingdom	2015
Smeal College of Business Seminar Series Penn. State University, Smeal College of Business, State College, PA	2015
Department of Resource Economics Seminar Series University of Massachusetts Amherst, Amherst, MA	2015

Presidential Inauguration Privacy Symposium University of Michigan, Ann Arbor, MI	2015
Indiana University Public Policy Institute School of Public and Environmental Affairs Indiana University-Purdue University Indianapolis, Indianapolis, IN	2014
Economics Department Seminar Series Florida State University, Tallahassee, FL	2014
Economics Department Seminar Series University of Zurich (ETH), Zurich, CH	2014
Department of Psychology Seminar Series Univ. of Michigan, Ann Arbor, MI	2014
Economics Department Seminar Series Florida State University, Tallahassee, FL	2013
Economics Department Seminar Series Tippie College of Business, University of Iowa, Iowa City, IA	2012
Erb Institute Seminar Series Univ. of Michigan, Ross School of Business, Ann Arbor, MI	2012
Decision Science and Org. Behavior Seminar INSEAD Business School, Fontainebleau, France	2011
Department of Psychology Seminar Series Univ. of Michigan, Ann Arbor, MI	2011
Interdisciplinary Committee on Organizational Studies (ICOS) Seminar Series Ross Business School UM, Ann Arbor, MI	2011
Thurgau Experimental Economics Meeting (Theem) Conference University of Konstanz, Kreuzlingen, CH	2011
Economics Department Seminar Series University of California Berkeley, Berkeley, CA	2011
Economics Department Seminar Series Erasmus University, Rotterdam, NL	2009
Andrew Young School of Policy Studies Junior faculty Mentoring Workshop and seminar speaker Georgia State University, Atlanta, GA	2009
Economics Department Seminar Series University of Helsinki, Helsinki, Finland	2008
Economics Department Seminar Series The University of Texas at Dallas, Richardson, TX	2008

XI Summer School on Economics and Philosophy	2008
Theme: Social Norms: Foundations for Human Social Behavior	
University of the Basque Country and the Urrutia Elejalde Foundation, San Sebastián, Spain	

Conference Presentations

Allied Social Science Associations Meetings (ASSA / ESA)	2027
“Norms, Tolerance, Polarization, and Attitudes Towards Different Views” Washington, D.C.	
Behavioral Measurement Conference	2026
Goethe University Frankfurt, Frankfurt, Germany	
Behavioral Measurement Conference	2024
Goethe University Frankfurt, Frankfurt, Germany	
Allied Social Science Associations Meetings (ASSA / ESA)	2023
Economic Science Association (ESA)	2022
Allied Social Science Associations Meetings (ASSA / ESA)	2021
Society of General Internal Medicine Annual Meeting	2021
Academy of Management (AOM) Annual Meeting	2020
“Social Norms in Organizations: An Expansive View of Conformity and Deviance in the Workplace” selected as a showcase symposium for the Organizational Behavior division. Vancouver, British Columbia, Canada	
Economic Research on Identity, Norms, and Narratives (ERINN)	2019
University of Oxford, Oxford, England	
Social Norms Conference hosted by ERINN	2019
London School of Economics, London, England	
European Workshop on Behavioral and Experimental Economics (EWEBE)	2019
Lyon, France	
Economic Research on Identity, Norms and Narratives (ERINN)	2018
University of Oxford, Oxford, England	
Workshop on Cultural Transmission and Social Norms	2018
MIT, Boston,	
Norms and Behavioral Change Conference (NoBeC)	2018
Univ. of Pennsylvania Center for Social Norms and Behavioral Dynamics Univ. of Pennsylvania, Philadelphia, PA	

The Inst. for Operations Research and the Management Sciences (INFORMS) Atlanta, GA	2017
Center for Econ. Studies and Info. Inst. for Econ. Research (CesIfO) Munich, Germany	2017
Florence-Konstanz Workshop on Norms and Multi-Ethnic Societies Florence, Italy	2017
Cultural Transmission of Social Norms Nottingham University, Nottingham, England	2017
Allied Social Science Associations Meetings (ASSA / ESA)	2017
International Conference on Human Factors in Computing Systems	2016
Experimental Science Association (ESA)	2016
Behavioral Decision Research in Management	2016
International Conference on Human Factors in Computing Systems SaTC Eager Grantees Workshop	2015
Behavioral Economics and Health Symposium Center for Health Incentives and Behavioral Econ. (CHIBE) Univ. of Pennsylvania, Philadelphia, PA	2015
Social Norms and Institutions University of Zurich (ETH), Zurich, CH	2015
Allied Social Science Associations Meetings (ASSA / AEA)	2015
Experimental Science Association (ESA)	2015
Allied Social Science Associations Meetings (ASSA / ESA)	2014
Allied Social Science Associations Meetings (ASSA / ESA) ESA session organizer for two ESA	2011
Experimental Science Association (ESA)	2011
Allied Social Science Associations Meetings (ASSA / ESA) ESA session organizer	2010
Experimental Science Association (ESA)	2010
Allied Social Science Associations Meetings (ASSA / ESA) ESA session organizer	2009
Experimental Science Association (ESA)	2009

Allied Social Science Associations Meetings (ASSA / ESA)	2008
Experimental Science Association (ESA)	2008
Behavioral Decision Research in Management (BDRM) Session organizer and presenter	2008
Society for Judgment and Decision Making (SJDM)	2007
Society for Judgment and Decision Making (SJDM)	2006
Behavioral Decision Research in Management Conference	2006