

Erin L. Krupka

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Phone: (734) 936-9802

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EDUCATION

Carnegie Mellon University
Ph.D. in Behavioral Decision Research

Pittsburgh, PA
2007

Carnegie Mellon University
M.S. in Behavioral Decision Research

Pittsburgh, PA
2004

Carnegie Mellon University
M.S. in Social and Decision Science

Pittsburgh, PA
2004

University of Chicago
M.P.P., Master of Public Policy

Chicago, IL
2002

Wheaton College
B.A., Comparative Literature & Wheaton Scholar

Norton, MA
1997

PROFESSIONAL EXPERIENCE

School of Information, University of Michigan
Associate Dean for Faculty

Ann Arbor, MI
07/01/23–Present

School of Information, University of Michigan
Ex-officio Dean's Advisory Committee

Ann Arbor, MI
01/01/23–06/30/23

School of Information, University of Michigan
Doctoral Program Director

Ann Arbor, MI
04/30/19–04/30/23

School of Information, University of Michigan
Professor (w. Tenure)

Ann Arbor, MI
2024–Present

School of Information, University of Michigan
Associate Professor (w. Tenure)

Ann Arbor, MI
2017–2024

School of Information, University of Michigan
Assistant Professor

Ann Arbor, MI
2009–2017

IZA Institute of Labor Economics
Research Associate

Bonn, Germany
2007–Present

PUBLICATIONS

- [1] J. M. Murray, S. C. Sanchez-Franco, O. L. Sarmiento, E. O. Kimbrough, C. Tate, S. C. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, F. Montes, H. Zhou, L. Moore, L. Bauld, B. Llorente, F. Kee, and R. Hunter, “Mediation analysis investigating the mechanisms of two school-based smoking prevention interventions in adolescents from Northern Ireland and Bogotá: The MECHANISMS study”, *Frontiers in Public Health*, forthcoming.
- [2] Bae, J., B. Choi, **E. Krupka**, and S. Lee, “Harnessing project identity and safety norms to promote construction workers’ safety behavior: Field intervention study”, *Journal of Construction Engineering and Management*, vol. 151, no. 3, p. 04024208, 2025.
- [3] G. Charness, E. Dimant, U. Gneezy, and **E. Krupka**, “Experimental methods: Eliciting and measuring social norms”, *Journal of Economic Behavior and Organization*, vol. 237, p. 107187, 2025.
- [4] Hoover, H. and **E. Krupka**, “Different norms of sexual activity and consent seeking among college students: Social identity and statistical discrimination”, *Journal of Economic Behavior and Organization*, vol. 235, p. 107028, 2025.
- [5] **E. Krupka** and R. A. Weber, “Krupka-weber norm elicitation method: A review”, in *Elgar Encyclopedia of Behavioural and Experimental Economics*, S. Chuah, R. Hoffmann, and A. Neelim, Eds., Edward Elgar Publishing Ltd., 2025, pp. 270–273.
- [6] J. M. Murray, S. C. Sanchez-Franco, O. L. Sarmiento, E. O. Kimbrough, C. Tate, S. C. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, F. Montes, H. Zhou, L. Moore, L. Bauld, B. Llorente, F. Kee, and R. Hunter, “Moderators of peer influence effects for experimentally measured smoking and vaping norms, and other smoking outcomes, in adolescents from high and middle-income settings: The MECHANISMS study”, *Frontiers in Psychology*, vol. 16, pp. 1–35, 2025.
- [7] L. Balafoutas, E. Dimant, S. Gächter, and E. Krupka, *Social norms: Enforcement, breakdown & polarization*, 2024.
- [8] Chang, D., R. Chen, **E. Krupka**, and Z. Song, “Do policy instruments that restrict social identity expression increase economic cooperation?”, *European Economic Review*, vol. 170, p. 104847, 2024.
- [9] E. Kimbrough, **E. Krupka**, R. Kumar, J. Murray, A. Ramalingam, S. Sánchez-Franco, O. Sarmiento, F. Kee, and F. Hunter, “On the stability of norms and norm-following propensity: A cross-cultural panel study with adolescents”, *Experimental Economics*, pp. 1–28, 2024.

[10] J. Kullgren, H. Kim, M. Slowey, J. Colbert, B. Soyster, S. Winston, K. Ryan, J. Forman, M. Riba, **E. Krupka**, and E. Kerr, “Using behavioral economics to reduce low-value care among older adults: A cluster randomized clinical trial”, *JAMA Internal Medicine*, vol. 184, no. 3, pp. 281–290, 2024, ***2025 SGIM Best Published Research Paper of the Year Award**.

[11] C. Eckel, H. Hoover, **E. Krupka**, N. Sinha, and R. Wilson, “Using social norms to explain giving behavior”, *Experimental Economics*, vol. 26, no. 5, pp. 1115–1141, 2023.

[12] **E. Krupka**, H. Hoover, C. Eckel, T. Rosenblat, O. Ojumu, and R. K. Wilson, “Multiple social identities cloud norm perception: Responses to covid-19 among university aged republicans and democrats”, *Frontiers in Behavioral Economics*, vol. 2, p. 1 205 873, 2023.

[13] J. Murray, S. Sánchez-Franco, O. Sarmiento, E. Kimbrough, C. Tate, S. Montgomery, R. Kumar, L. Dunne, A. Ramalingam, **E. Krupka**, and F. Montes, “Selection homophily and peer influence for adolescents’ smoking and vaping norms and outcomes in high and middle-income settings”, *Humanities and Social Sciences Communications*, vol. 10, no. 1, pp. 1–35, 2023.

[14] **E. Krupka**, R. Weber, R. T. Croson, and H. Hoover, “When in rome: Identifying social norms as a group phenomenon”, *Judgement and Decision Making Journal*, vol. 17, no. 2, pp. 263–283, 2022.

[15] C. Tate, R. Kumar, J. M. Murray, S. Sanchez-Franco, O. L. Sarmiento, S. C. Montgomery, H. Zhou, A. Ramalingam, **E. Krupka**, E. Kimbrough, and F. Kee, “The personality and cognitive traits associated with adolescents’ sensitivity to social norms”, *Scientific Reports*, vol. 12, no. 1, pp. 1–11, 2022.

[16] R. Hunter, F. Montes, J. M. Murray, S. Sanchez-Franco, S. C. Montgomery, J. Jaramillo, C. Tate, R. Kumar, L. Dunne, A. Ramalingam, E. Kimbrough, **E. Krupka**, H. Zhou, L. Moore, L. Bauld, B. Llorente, O. L. Sarmiento, and F. Kee, “Mechanisms study: Using game theory to assess the effects of social norms and social networks on adolescent smoking in schools - a proof of concept study”, *Frontiers in Public Health*, vol. 8, p. 377, 2020.

[17] J. M. Murray, E. O. Kimbrough, **E. Krupka**, et al., “Confirmatory factor analysis comparing incentivized experiments with self-report methods to elicit adolescent smoking and vaping social norms”, *Scientific Reports*, vol. 10, p. 15 818, 2020. DOI: 10.1038/s41598-020-72784-z.

[18] D. Chang, R. Chen, and **E. Krupka**, “Rhetoric matters: A social norms explanation for the anomaly of framing”, *Games and Economic Behavior*, vol. 116, pp. 158–178, 2019.

[19] Y. Chen, M. Jiang, and **E. Krupka**, “Hunger and the gender gap”, *Experimental Economics*, vol. 22, no. 4, pp. 885–917, 2019.

[20] K. R. Jenkins, N. Fakhoury, C. Richardson, M. Segar, **E. Krupka**, and J. Kullgren, “Characterizing employees’ preferences for incentives for healthy behaviors: Examples to improve interest in wellness programs”, *Health Promotion Practice*, vol. 20, no. 6, pp. 880–889, 2019.

[21] J. Kullgren, **E. Krupka**, A. Schachter, A. Linden, J. Miller, J. Acharya, J. Alford, R. Duffy, and J. Adler-Milstein, “Primary care clinician commitments to choose wisely about low-value services: A mixed-methods, stepped wedge cluster randomized trial”, *British Medical Journal Quality and Safety*, vol. 27, pp. 355–364, 2018.

[22] K. Anderson, K. Song, S. Lee, **E. Krupka**, H. Lee, and M. Park, “Longitudinal analysis of normative energy use feedback on dormitory occupants’ energy consumption”, *Applied Energy*, vol. 189, pp. 623–639, 2017.

[23] **E. Krupka**, S. Leider, and M. Jiang, “A meeting of the minds: Contracts and social norms”, *Management Science*, vol. 63, no. 6, pp. 1708–1729, 2017.

[24] **E. Krupka** and R. Croson, “The differential impact of social norms cues on charitable contributions”, *Journal of Economic Behavior & Organization*, vol. 128, pp. 149–158, 2016.

[25] F. Gino, **E. Krupka**, and R. Weber, “License to cheat: Voluntary regulation and ethical behavior”, *Management Science*, vol. 59, no. 10, pp. 2187–2203, 2013.

[26] **E. Krupka** and M. S. Jr., “The stability of measured time preferences”, *Journal of Economic Behavior and Organization*, vol. 85, pp. 11–19, 2013.

[27] **E. Krupka** and R. Weber, “Identifying social norms using coordination games: Why does dictator game sharing vary?”, *Journal of the European Economic Association*, vol. 11, no. 3, pp. 495–524, 2013.

[28] D. M. Zulman, L. J. Damschroder, R. Smith, P. Resnick, A. Sen, **E. Krupka**, and C. Richardson, “Implementation and evaluation of an incentivized internet-mediated walking program for obese adults”, *Translational Behavioral Medicine*, vol. 3, no. 4, pp. 357–369, 2013.

[29] S. V. Burks and **E. Krupka**, “Behavioral economic field experiments can identify normative alignments and misalignments within a corporate hierarchy: Evidence from the financial services industry”, *Management Science*, vol. 58, no. 10, pp. 203–217, 2012.

- [30] **E. Krupka** and R. Weber, “The focusing and informational effects of norms on pro-social behavior”, *The Journal of Economic Psychology*, vol. 30, no. 3, pp. 307–320, 2009.
- [31] A. Lusardi, R. Cossa, and **E. Krupka**, “Savings of young parents”, *Journal of Human Resources*, vol. 36, no. 4, pp. 762–794, 2001.

*Student co-authors are underlined.

PAPERS APPEARING IN CONFERENCE PROCEEDINGS

- [1] Chang, D., **E. Krupka**, E. Adar, and A. Acquisti, “Design, perception, and action: Engineering information give-away”, in *Proceedings of the 34th International Conference on Human Factors in Computing Systems (CHI 2016)*, Acceptance rate 22%, San Jose, CA, USA, 2016.
- [2] Hullman, J., **E. Krupka**, and E. Adar, “Evaluating approaches to crowd source visual analytics”, Paper presented at Collective Intelligence Conference, 2015.
- [3] Munson, S., **E. Krupka**, C. Richardson, and P. Resnick, “Effects of public commitments and accountability in a technology-supported physical activity intervention”, in *Proceedings of the 33rd International Conference on Human Factors in Computing Systems (CHI 2015)*, Acceptance rate 25%, Seoul, Korea, 2015.

WORKING PAPERS

- [1] **E. Krupka** and Schneeberger, A., “Determinants of norm compliance: Moral similarity and group identification”, Resubmitted, Management Science, 2026.
- [2] E. Dimant, **E. Krupka**, and A. Robbett, “Escalation and polarization spillovers”, Manuscript in preparation, 2025.
- [3] **E. Krupka** and Y. Lee, “The persistent and broad effects of disinformation on behaviors, beliefs, and norms”, Manuscript available, 2025.
- [4] **E. Krupka**, S. Leider, and M. Jiang, “Promises-keeping norms and renegotiation behavior”, Manuscript, 2021.
- [5] **E. Krupka** and Z. Song, “An empirical analysis of “we thinking” and status”, Manuscript available, 2021.

GRANTS AND FUNDING: EXTERNAL

Collaborative Research: The Impact of COVID-19 on Norms, Risk-taking, Information and Trust, NSF, \$199,793.	2020–2023
Role: Co-PI.	
Impacts of Heterogeneous Organizational Backgrounds and Social Norms on Employees' Behaviors in Temporary Organizations: Focusing on Safety Behavior in Construction Projects, NSF, \$345,181.	2018–2022
Role: Co-PI.	
Collaborative Research: SaTC Eager: Design, Perception, and Action – Engineering Information Give-Away, NSF, \$224,675.	2015–2017
Role: PI.	
REU Site: Incentive Centered Design, NSF, \$350,000.	2012–2016
Role: PI.	
Impacts of Public Announcements of Goals and Outcomes on Goal Completion, NSF, \$100,000.	2012–2013
Role: Co-PI.	
Eager: The Covenants We Live By: Normative Social Influence on Behavior, NSF, \$55,000.	2014–2015
Role: PI.	
Social Identity: A flexible conception of identity and shared narratives or a fixed trait?, ERINN (The University of Oxford), \$62,000.	2019–2023
Role: PI.	
Using Game Theory to assess the effects of social norms and social networks on adolescent smoking in schools: a proof of concept study, Medical Research Council, UK, £729,225.	2018–2023
Role: Co-PI.	
Provider, Patient, and Health System Effects of Provider Commitments to Choose Wisely, Donaghue Foundation, \$600,000.	2016–2018
Role: Co-PI.	
Decreasing Overuse of Low-Value Health Care Services Through Physician Precommitment, RWJF, \$199,417.	2013–2015
Role: Co-PI.	

GRANTS AND FUNDING: INTERNAL UM

Out-group minority bias & the persistence of stereotypes in sexual consent, UM, \$4,980.

Role: PI.	2020–2023
Elizabeth Crosby Award , UM, \$15,609.	
Role: PI.	2015–2016
Distinguished Award for Interdisciplinary Sustainability (DOW) , UM, \$5,000.	
Role: PI.	2014–2015
Office of Research (UMOR) , UM, \$25,945.	
Role: PI.	2013–2015
Office of the Vice President for Research (OVPR) grant , UM, \$12,971.	
Role: PI.	2013–2015
Elizabeth Crosby Award , UM, \$12,233.	
Role: PI.	2012–2013
Rackham Summer Research Support Grant , UM, \$3,000.	
Role: PI.	2011
Office of the Vice President for Research (OVPR) grant , UM, \$4,000.	
Role: PI.	2011

GRANTS AND FUNDING: OTHER

DFG/NSF Travel Grant	2008
Center for Behavioral Decision Research Small Grants Program	2006
Graduate Student Association, Graduate Conference Funding	2006
Ford Motor Company Graduate Student Research Grant	2006
Ford Motor Company Graduate Student Research Grant	2002
GuSH, Carnegie Mellon Graduate Small Project Help	2002

AWARDS AND HONORS

Economic Science Association Prize for Exceptional Achievement	2025
Big Ten Academic Alliance Academic Leadership Program (ALP)	2024–2025
SGIM Best Published Research Paper of the Year Award	2025
Society of General Internal Medicine, <i>JAMA Internal Medicine</i>	

Honored Instructor Award from UM Housing	2018–2019
UM School of Information Outstanding Teacher Award	2010–2011

TEACHING

Instructor	Ph.D.
Survey of Research Methods Seminar (redesigned course)	
Instructor	Ph.D.
Social Identity and Narratives (developed course)	
Instructor	Ph.D.
Research & Writing Critical Lit. Reviews for Field Prelim. (developed course)	
Instructor	Ph.D.
First Semester Experience (redesigned course)	
Invited Lecturer	Ph.D.
Morality and Ethical Choice (University of Cologne)	
Instructor	Masters
Theories of Social Influence (developed course)	
Instructor	Masters
Choice Architecture (developed course)	
Instructor	UG
Introduction to Information Studies (redesigned course)	
Instructor	UG
Persuasion and Social Influence (developed course)	

MENTORSHIP AND SUPERVISION

Chair

David Ruttenberg, UMSI, Ph.D.	2028 (expected)
Zhewei Song, UMSI, Ph.D.	2023
Daphne Chang, UMSI, Ph.D.	2018
Carrie Wenjing Xu, UMSI, Ph.D.	2017

Committee member

Yiwei Fan, UMSI, Ph.D.	2030 (expected)
Alexander Schneeberger, Univ. of Cologne Business School, Ph.D.	2027 (expected)
Christopher Marra, UM Dept. of Music, Ph.D.	2019
Carolyn Watson, UM Economics Dept., Undergrad. Honors Thesis	2018
Dana Jackman, UM Dept. of Natural Resources and Environment, Ph.D.	2016
Kyle Anderson, UM Dept. of Civil Engineering, Ph.D.	2015
Ruth Beer, UM Ross Business School, PhD	2015
Ming Jiang, UMSI Ph.D.	2015

Pre- and Post-Doc supervision

Yuliet Verbel Bustamante, UMSI Post-doc supervision	2024 to present
Sandhya Srinivas, UMSI Pre-doc supervision	2023
Hanna Hoover, UMSI Post-doc supervision	2020-2022
Monica Tincopa, UM MD, Post-doc supervision	2019-2020

SERVICE

External UMSI

Economic Science Association Mentoring Program (ESA)	2024-2026
Director	
Implement faculty-led mentorship program, facilitate matches, develop mentoring resources, produce programming at all ESA meetings (global, Europe, N. & S. America, Asia-Pacific, Africa, BREW-ESA)	
Junior Faculty Mentoring Workshop, University of Konstanz	2025
Creator and facilitator	
Economic Research on Identity, Norms and Narratives (ERINN)	2018-2023
Associate board member	
Jr. Faculty Mentoring Workshop, Max Planck Institute for Collective Goods, Bonn, Germany	2023
Creator and facilitator	
Lab for Faculty Researching Gender, LGBTQ+, Race in Economics	2022-2023
Creator and facilitator	
Mentor to the Outstanding Academic Fellows Programme, Norwegian University of Science and Technology	2022-2026
Mentor	
Jr. Faculty Mentoring Workshop, NYU Abu Dhabi, Economics Department	2022
Creator and facilitator	
Jr. Faculty Mentoring Workshop, Bogotá Experimental Economics Conference	2022
Creator and facilitator	
Committee on the Status of Women in the Economics Profession, American Economic Association	2018-2022
Mentor	

Economic Science Association Mentoring Program (ESA)	2021
Panelist	
Jr. Female Faculty Mentoring Workshop, University of Cologne Business School	2018, 2019
Creator and facilitator	
Economic Science Association (ESA)	2015-2018
Board Member	
Collective Intelligence Organizing Committee	2016
Member	
Women's Mentoring Program, Institute for the Study of Labor (IZA), Bonn, Germany	2011
Creator and facilitator	

Internal UMSI

UM/Academic Leadership Program Alumni Event: Advisory Planning Committee	2026
Member	
UM School of Music, Theater, & Dance on admissions model	2025-2026
Consultant	
Faculty Budget Engagement Committee, Office of the Provost	2025-2026
Member	
Faculty Budget Engagement Committee, Office of the Provost	2024-2025
Member	
Volunteer Code of Conduct Taskforce	2024-2025
Co-Chair	
Dean's Advisory Committee	05/2023-06/2023
Ex-officio	
Doctoral Program	2023-2024
Director	
Promotion and Tenure Committee	2023-2024
Member	
Doctoral Program	2022-2023
Director	
Promotion and Tenure Committee	2022-2023
Chair	
Doctoral Program	2021-2022
Director	

Promotion and Tenure Committee	2021-2022
Member	
Doctoral Program	2020-2021
Director	
Promotion and Tenure Committee	2020-2021
Member	
UM African Presidential Scholars (UMAPS) Mentor	2020-2021
Doctoral Program	2019-2020
Director	
Promotion and Tenure Committee	2019-2020
Member	
Search committee	2019-2020
Member, Causal Inference and Machine Learning	
Doctoral Curriculum Committee	2018-2019
Member	
Doctoral Curriculum Committee	2017-2018
Member	
Social Behavioral Experimental Econ. seminar series	2017-2018
Coordinator	
Behavioral Experimental Econ. seminar series	2017-2018
Coordinator	
Doctoral Curriculum Committee	2016-2017
Member	
Search committee	2016-2017
Member, Large-scale Causal Behavior Analytics and Social Design search	
UM Mhealthy Committee	2015-2016
Member	
Masters Curriculum Task Force	2014-2015
Member	
Research Experience (REU) for Undergraduates	2014-2015
Administer the NSF funded program	
Undergraduate Curriculum Committee	2013-2014
Member	
Research Experience (REU) for Undergraduates	2013-2014
Administer the NSF funded program	
Doctoral Committee	2012-2013
Member	

Undergraduate Curriculum Task Force	2012-2013
Member	
Search committee	2012-2013
Member, Incentive Centered Design	
Research Experience (REU) for Undergraduates	2012-2013
Administer the NSF funded program	
Specialization coordinator for Incentive Centered Design	2012-2013
Undergraduate Curriculum Committee	2011-2012
Member	
Teaching Evaluation for Lecturers	2011-2012
Observer	
Undergraduate Curriculum Committee	2010-2011
Member	

EDITORIAL AND REVIEWING

Editorial Work

Journal of Judgment and Decision Making	2019-2026
Associate editor	
European Economic Review; Social Norms: Enforcement, Break-down & Polarization, Special Issue	2023
Editor along with L. Balafoutas, S. Gächter, E. Dimant and D. Levine	
Economic Journal	2020-2023
Associate editor	

Reviewing

American Economic Review
 American Economic Journal: Microeconomics
 Computer Human Interaction
 Econometrica
 Economic Inquiry
 Experimental Economics
 Games and Economic Behavior
 Journal of Behavioral Decision Making
 Journal of Economic Behavior and Organization
 Journal of European Economic Association
 Journal of Judgment and Decision Making
 Journal of Law, Economics, and Organizations

Journal of Public Economics
Journal of Economic Psychology
Management Science
NSF Grant reviewing

CONFERENCES AND PROGRAM PARTICIPATION

Invited Talks

Thurgau Experimental Economics Meeting (Theem)	March 2026
*Keynote Address	
University of Konstanz, Kreuzlingen, CH	
Interdisciplinary Committee on Organizational Studies (ICOS) Seminar Series	2026
Ross Business School UM, Ann Arbor, MI	
Economic Research on Identity, Norms, and Narratives (ERINN) Conference	2025
Venice, Italy	
Microeconomics Seminar Series	2025
University of Konstanz, Germany	
Department of Economics Seminar Series	2025
Middlebury College, Middlebury, VT	
Directions of Polarization, Social Norms, and Trust in Societies: Perspectives from Behavioral Sciences Conference	2023
Massachusetts Institute of Technology	
Center for Decision Making and Economic Psychology Workshop	2023
Ben-Gurion University of the Negev, Israel	
Department of Economics Seminar Series	2023
Ben-Gurion University of the Negev, Israel	
Department of Economics Seminar Series	2023
University of Haifa, Haifa, Israel	
Max-Planck-Institute for Research on Collective Goods Seminar	2023
Junior faculty Mentoring Workshop and seminar speaker	
Bonn, Germany	
International Symposium in Experimental Economics (iSEE)	2022
Junior faculty Mentoring Workshop and seminar participant	
NYU Abu Dhabi, United Arab Emirates	
Economics Department Seminar Series	2022
Tippie College of Business, University of Iowa, Iowa City, IA	

Bogotá Experimental Economics Conference (BEEC)	2022
*Keynote Address	
The School of Economics and Business of the Pontificia Universidad Javeriana, Colombia	
Norms and Behavioral Change Conference (NoBeC)	2022
Univ. of Pennsylvania Center for Social Norms and Behavioral Dynamics	
Univ. of Pennsylvania, Philadelphia, PA	
RExCon21: International Conference on Social norms	2021
*Keynote Address	
Higher School of Economics University, Moscow, Russia	
National Institute of Diabetes and Digestive and Kidney Disease	2021
*Keynote Address	
Michigan Center for Diabetes Translation Research, UM, Ann Arbor, MI	
Economics Department Seminar Series	2021
Purdue University, West Lafayette, IN	
Economics Department Seminar Series	2021
Queens University, Kingston, Ontario	
Department of Economics Seminar Series	2020
Middlebury College, Middlebury, VT	
Max Planck Institute for Research on Collective Goods	2020
Bonn, Germany	
Business and Economics Department Seminar Speaker	2020
University of Vienna, Vienna, Austria	
Latin-American Workshop on Experimental and Behavioural Social Sciences (LAWEBESS)	2018
*Keynote Address	
Universidad de Santiago de Chile, Santiago, Chile	
The Institute of Continuing Legal Education	2018
*Keynote Address	
Ann Arbor, MI	
Department of Economics Seminar Speaker	2018
University of Berlin, Berlin, Germany	
Department of Management, Economics and Social Sciences	2018
Junior faculty Mentoring Workshop and seminar speaker	
University of Cologne, Cologne, Germany	
Workshop on Cultural Transmission and Social Norms	2016
Department of Economics	
University of East Anglia, Norwich, England	

Collective Intelligence Conference	2016
*Plenary Speaker	
NYU Stern School of Business, New York, NY	
Economics Department Seminar Speaker	2016
Texas A&M University, College Station, TX	
Politics and Economics Seminar Speaker	2016
Department of Philosophy, The Univ. of Pennsylvania, Philadelphia, PA	
Workshop in Honor of John Van Huyck	2015
Southern Methodist University (SMU), Dallas, TX	
Department of Management, Economics and Social Sciences	2015
Junior faculty Mentoring Workshop and seminar speaker	
University of Cologne, Cologne, Germany	
Marketing Department Seminar Speaker	2015
The University of Michigan Ross Business School, Ann Arbor, MI	
School of Economics Seminar Series	2015
The University of Nottingham, School of Economics	
Nottingham, United Kingdom	
Smeal College of Business Seminar Series	2015
Penn. State University, Smeal College of Business, State College, PA	
Department of Resource Economics Seminar Series	2015
University of Massachusetts Amherst, Amherst, MA	
Presidential Inauguration Privacy Symposium	2015
University of Michigan, Ann Arbor, MI	
Indiana University Public Policy Institute School of Public and Environmental Affairs	2014
Indiana University-Purdue University Indianapolis, Indianapolis, IN	
Economics Department Seminar Series	2014
Florida State University, Tallahassee, FL	
Economics Department Seminar Series	2014
University of Zurich (ETH), Zurich, CH	
Department of Psychology Seminar Series	2014
University of Michigan, Ann Arbor, MI	
Economics Department Seminar Series	2013
Florida State University, Tallahassee, FL	
Economics Department Seminar Series	2012
Tippie College of Business, University of Iowa, Iowa City, IA	
Erb Institute Seminar Series	2012
University of Michigan, Ross School of Business, Ann Arbor, MI	

Decision Science and Org. Behavior Seminar INSEAD Business School, Fontainebleau, France	2011
Department of Psychology Seminar Series University of Michigan, Ann Arbor, MI	2011
Interdisciplinary Committee on Organizational Studies (ICOS) Seminar Series Ross Business School UM, Ann Arbor, MI	2011
Thurgau Experimental Economics Meeting (Theem) Conference University of Konstanz, Kreuzlingen, CH	2011
Economics Department Seminar Series University of California Berkeley, Berkeley, CA	2011
Economics Department Seminar Series Erasmus University, Rotterdam, NL	2009
Andrew Young School of Policy Studies Junior faculty Mentoring Workshop and seminar speaker Georgia State University, Atlanta, GA	2009
Economics Department Seminar Series University of Helsinki, Helsinki, Finland	2008
Economics Department Seminar Series The University of Texas at Dallas, Richardson, TX	2008
XI Summer School on Economics and Philosophy Theme: Social Norms: Foundations for Human Social Behavior University of the Basque Country and the Urrutia Elejalde Foundation, San Sebastián, Spain	2008

Conference Presentations

Behavioral Measurement Conference Goethe University Frankfurt, Frankfurt, Germany	2024
Allied Social Science Associations Meetings (ASSA / ESA)	2023
Economic Science Association (ESA)	2022
Allied Social Science Associations Meetings (ASSA / ESA)	2021
Society of General Internal Medicine Annual Meeting	2021

Academy of Management (AOM) Annual Meeting	2020
“Social Norms in Organizations: An Expansive View of Conformity and Deviance in the Workplace” selected as a showcase symposium for the Organizational Behavior division.	
Vancouver, British Columbia, Canada	
Economic Research on Identity, Norms, and Narratives (ERINN)	2019
University of Oxford, Oxford, England	
Social Norms Conference hosted by ERINN	2019
London School of Economics, London, England	
European Workshop on Behavioral and Experimental Economics (EWEBE)	2019
Lyon, France	
Economic Research on Identity, Norms and Narratives (ERINN)	2018
University of Oxford, Oxford, England	
Workshop on Cultural Transmission and Social Norms	2018
MIT, Boston,	
Norms and Behavioral Change Conference (NoBeC)	2018
Univ. of Pennsylvania Center for Social Norms and Behavioral Dynamics	
Univ. of Pennsylvania, Philadelphia, PA	
The Inst. for Operations Research and the Management Sciences (INFORMS)	2017
Atlanta, GA	
Center for Econ. Studies and Info. Inst. for Econ. Research (CesIfo)	2017
Munich, Germany	
Florence-Konstanz Workshop on Norms and Multi-Ethnic Societies	2017
Florence, Italy	
Cultural Transmission of Social Norms	2017
Nottingham University, Nottingham, England	
Allied Social Science Associations Meetings (ASSA / ESA)	2017
International Conference on Human Factors in Computing Systems	2016
Experimental Science Association (ESA)	2016
Behavioral Decision Research in Management	2016
International Conference on Human Factors in Computing Systems	2015
SaTC Eager Grantees Workshop	
Behavioral Economics and Health Symposium	2015
Center for Health Incentives and Behavioral Econ. (CHIBE)	
Univ. of Pennsylvania, Philadelphia, PA	

Social Norms and Institutions	2015
University of Zurich (ETH), Zurich, CH	
Allied Social Science Associations Meetings (ASSA / AEA)	2015
Experimental Science Association (ESA)	2015
Allied Social Science Associations Meetings (ASSA / ESA)	2014
Allied Social Science Associations Meetings (ASSA / ESA)	2011
ESA session organizer for two ESA	
Experimental Science Association (ESA)	2011
Allied Social Science Associations Meetings (ASSA / ESA)	2010
ESA session organizer	
Experimental Science Association (ESA)	2010
Allied Social Science Associations Meetings (ASSA / ESA)	2009
ESA session organizer	
Experimental Science Association (ESA)	2009
Allied Social Science Associations Meetings (ASSA / ESA)	2008
Experimental Science Association (ESA)	2008
Behavioral Decision Research in Management (BDRM)	2008
Session organizer and presenter	
Society for Judgment and Decision Making (SJDM)	2007
Society for Judgment and Decision Making (SJDM)	2006
Behavioral Decision Research in Management Conference	2006